

## Opening new prospects for today's youths

### Clear goals, shared values.

In our society it is not uncommon for people to be rejected or marginalised because of their social or economic circumstances or their immigration background. Such negative attitudes frequently make it difficult for youths to grow up to be self-confident adults and to integrate into the social fabric of their communities.

The MPC Capital Foundation wants to help these young people grow towards their potential. We want to empower youths to help themselves, strengthen their self-confidence and motivate them to accept responsibility for themselves and for others. This way we want to instil a sense of commitment and dedication in youths, help them realise their true potential and thereby open up new prospects for their careers.

### Promoting competencies instead of focusing on deficits - this is the way forward.

## The ELB:STATION project

### Promoting youth empowerment.

The Elbstation is a meeting point and learning environment for pupils and students living in the Altona, Neustadt and St. Pauli neighbourhoods. They come here to work on selected media projects under the guidance of qualified educators and instructors. Shared work on film, photo, theatre and radio projects offers participating youths attractive opportunities to acquire linguistic skills, build their confidence and take on responsibilities.

Part of our mission is to make clear that a migration background is not a deficit or a problem. In fact, the Elbstation turns this bias on its head - we believe that youths with a migration background are uniquely positioned to contribute such important strengths as multilingual skills and intercultural competence to our increasingly globalised society.

### These strengths need to be nurtured and build into genuine competencies.



## Project modules

### Creativity and variety

Participants receive training in the following areas and are offered opportunities to implement their own ideas under expert guidance. The results are presented to the general public both on Open Days and at [www.elbstation.de](http://www.elbstation.de)

### Film & Photo

Following an introduction to the theory and practice of photography and videography, participants jointly develop multi-lingual documentaries and photo exhibitions revolving around a variety of topics.

### Theatre

This course offers youths an inspirational environment for experimenting with their powers of linguistic and bodily expression. They learn elementary acting techniques and develop small stage plays which may be based on their own stories and texts.

## Contact

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### Radio

How are radio programmes put together? Practical exercises familiarise participants with the process, craft and technology of broadcasting. The objective is for the participating youths to produce their own radio programmes

### Writers' Workshop

Free from grades and exam pressure, this workshop introduces participants to techniques and methods which enable them to write their own stories. The Writers' Workshop is offered in parallel with the other project modules.

